The New Design, Web Development, Video, Copywriting, Project type marketing, and Risk Assessment & International Affairs Development Project

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Prepared For
Prospect Name
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By
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Contact
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Overview

NuDemand by Portella provides best-practices change implementation and management services in private and public governance - complying with and delivering best-practices results in the digital and physical world, in data-protection regulation, financial and geopolitical risk assessment, and in secure regional, national, and international work.
I will provide the following services for you:
Comprehensive research-based, redundant-applied, change implementation, and management - regionally, nationally, and transnationally.
The aim of our cooperation is to help drive your organization or business to the success of results by working together with your team in order to reach your goal by the deadline you set.

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Why Me

Why not do it yourself?

Your project and my skills are a great fit. Here's why:

1. When it comes to research, data, and explanations, I've got it. My work has a strong base.
2. This isn't my first project. It's not my second, either. I've been designing for a long time, and my work shows it.
3. Need some copy inspiration. coding help, some design work? Just let me know.
4. Whether we're talking design theory or novels, make a reference and I'm happy to comply.
5. I'm not afraid to take risks for my clients. You're not going to be bored with what I make.
6. We're picking a deadline, and I'm sticking to it. Simple.
7. Your deadline is ASAP? I'm around.
8. Any questions you have, any concerns, any comments -- that's what I'm here for. Call me, email me, Whatsapp me.
9. The world looks better when there's something to laugh about. I'll give that to you.
10. I'll tell you what I need to get the job done, and I'll stick to it. No surprises at the end.
11. As soon as I have the materials I need, we can get rolling. Once I get started, I don't stop until it's done.

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Cost

Keep in mind, each deliverable will be developed with a Return of Investment (ROI) in sight.

Here's a breakdown of the deliverables we can offer and discuss, and their respective costs:

One-Time

Market Research	€249
Fully Responsive Website Design	€249
Fully Responsive Website Development	€249
Assets For Development	€49
Home Page	€49
About Page	€49
Contact Us Page	€49
Email Templates	€149
Logo Design	€49
Business Cards	€49
iPhone App Design	€1.449
Android App Design	€1.449
Marketing Assets	€149
Landing Page Design	€149
2 Rounds Of Revisions	€149
Print Supervision	€49
Content Management System (CMS)	€249
CMS Training	€249
Blog/Press	€149
Shopping Cart / Online Ordering System / Online Payments	€149
Event Booking System	€149
Event Calendar	€149

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Service	Price
Document Management System	€149
Booking / Reservations / Availability System	€149
Social Media Integration — Facebook, Twitter, Youtube, Google+, etc.	€149
Mobile-Optimised Website	€249
Password-Protected Pages / Client Area	€149
Explainer Video	€249
Testimonials Movie	€249
Video Edit	€149
Upload & Host Video	€49
Demo Video	€149
Company Overview	€149
Sound Edit	€49
Blog Post with X words	€149
Ebook	€249
Case study	€499
Research	€949
Interview	€499
Editing	€149
Press Release	€499
Product description	€149
Translation	€249
Transcripting	€499
Infographics	€249
Consulting	€249
Project Management	€249

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	TOTAL	**€0**

Monthly

	Social Media Profiles	€249
	Hosting Services	€49
	SEO	€149
	Analytics	€149
	Email Newsletter	€49
	Maintenance Retainer	€249
	Social media posts	€49
	SEO content	€49
	Proofreading	€49
	HR Services	€499
	TOTAL	**€0**

Annually

	Domain Purchase	€49
	TOTAL	**€0**

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Milestones

Assuming that we have all necessary materials ready, here are the suggested milestones:

Kickoff Meeting	Week Zero
Research	Week Zero to Two
Phase 1	Weeks 2 to 4
Presentation	Week 4
Follow Up	Weeks 4-6
Design	Weeks 6-7
Development	Weeks 7-8
Strategy	Week 9
Launch	Week 10
Iterations	Week 10-12
Phase 2	Week 12-14
Phase 3	Week 14-18
Implementation	Week 10
Conclusion meeting	Week 10-18
Handoff	Week 18-24

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What's Next

I will be happy to answer any question regarding this proposal. You can reach me at my phone or at bruno.portella@nudemand.de.

Once you approve this proposal, we will set up a meeting to further discuss details, dates and milestones.

Once the first payment is in, and the resources needed arrive, we can start the actual work.

Terms

1. Payment structure: 50% upfront, 50% after approval of the final work. Payment via Paypal or bank transfer.
2. Resources needed for the design, such as fonts, stock photos, and icons, are not included in the prices above. Those will be paid for by the client, and the right to use them shall be theirs.
3. Additional work for components that appear in the scope of work will be charged [termsrate] per hour (e.g. beyond the number of revisions described).
4. New components that are not described in the scope of work will be assessed in a new estimate.
5. Business day count starts only after the client provides all resources requested, such as images, contact details, etc.
6. Usage rights: After the work is completed and payment has been received, the client will own the rights to the design.
7. In the case of project cancellation after the work has started, the client will pay for the relative part of the work.

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Signature

NuDemand by Portella

Portella - example of
signature - not real -

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